



# Company Profile

**PT Jaya Proteksindo Sakti**

***“Claim is Simple”***





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**JPS**  
Insurance Brokers and Consultants

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# General Overview

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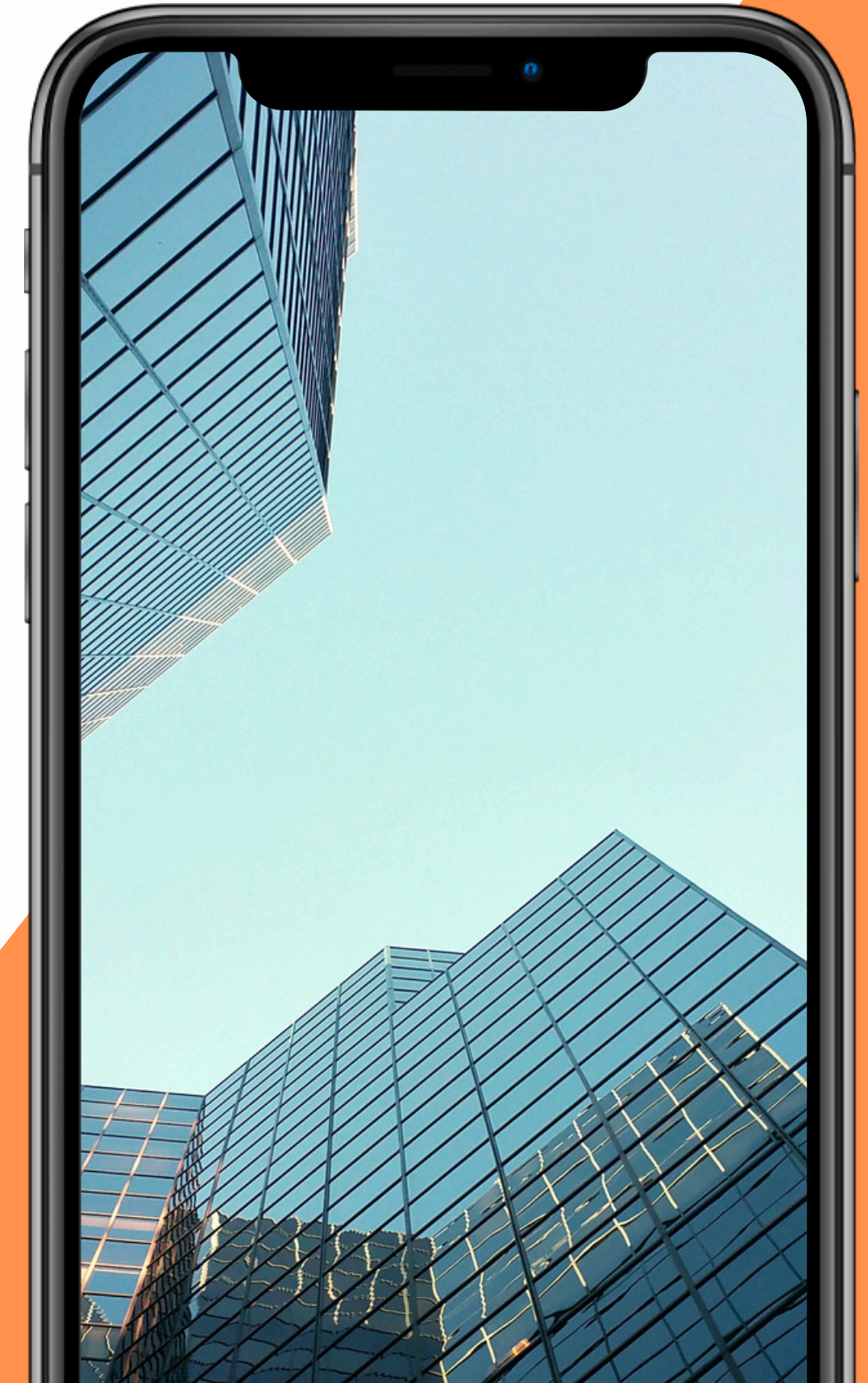
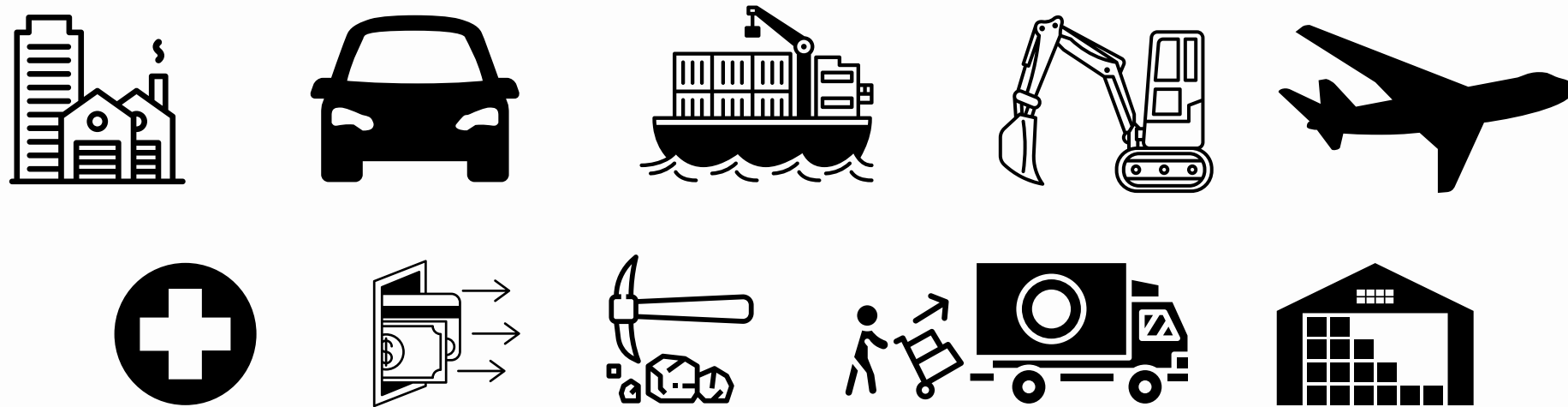
# General Overview



JPS is an experienced insurance broker that can create strategic decisions for clients. Additionally, JPS plays a significant role as consultation and facilitator in designing insurance needs tailored to clients to achieve “broad coverage, affordable prices, and ease to claims”

Company Name      PT. Jaya Proteksindo Sakti  
Established          2 Januari 2001  
Ministry of Finance Decree No.431/KM.17/2000

Main Sector in insurance cover with JPS



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# Board of Director and Commissioners

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# WORK EXPERIENCE OF THE BOARD OF COMMISSIONER AND DIRECTOR



**Frans Lamury**  
Commissioner President

## Experience in insurance industry 62 years

- Expertise in general insurance
- Serve as an expert witness in general insurance
- Member of the fit & proper test evaluation team for insurance executive and commissioner in Indonesia



**Micky**  
Commissioner

## Experience in insurance industry 25 years

- 25 years of experience in developing systems
- Experienced in creating application and system in banking sector



**Ruddy Sudjono**  
President Director

## Experience in insurance industry 30 years

- Creative in policy development in insurance
- An “out of the box” thinker in resolving insurance claim



**Jeffry Stanley**  
Marketing Director

## Experience in insurance industry 20 years

- Started his career at Asuransi Sinarmas
- Has an extensive network
- Know as a creative individual in insurance industry



**Fendi**  
Finance Director

## Experience in insurance industry 32 years

- 5 years of experience in public accounting
- Over 30 years in financial and insurance industry

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# Company History

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# Company History



**JPS generated significant insurance premium income during this periode in 2001-2007**

- Experienced rapid growth
- Succesfully settled claims up to 300 billions IDR
- Began digitalizing system

**2024**

- Collaborates with major banks including DBS, CTBC, Mandiri and Bank Of China
- Started implementing system integration with banks and insurance company

**2001**

- JPS was founded in 2001
- Initially had only six employee
- Successfully settled claims worth 2 billion IDR earning client satisfaction
- Started gaining client trust

**2007**

**2010**

**Faced internal issues in 2008-2011**

**2019**

**2022**

- Bussiness decline due covid 19 - pandemic
- Initiated digitalization of work processes

**2023**

- Secured business from several state owned enterprises (BUMN) and regional goverment owned enterprises (BUMD)
- Bussines and client base began to grow again
- Received ISO 270001: 2022 certifitacion for 2022

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# Function of JPS

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# Function of JPS



**BROKERS**

**Assessment**

- **Gather information**

**Architect**

- **Design Terms & Condition**
- **Design insurance programs**
- **Insurance placement**
- **Provide advice on best insurance options and renewal**
- **Insurance management**

**Consultant**

- **Offer recommendation**
- **Facilitate mutual discussions**

**Lawyer**

- **Provide input for optimal outcome**
- **Assist in handling claims, ensuring smooth and effective processing**

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# Insurance Product



- Third party liability
- Professional liability
- Other liability
- Employee benefits

**Individual**

**Assets**

- Losses from various business risks
- Political or terrorism risks
- Construction insurance

**Product Insured**

- Business network absruptions
- Data asset recovery
- External cyber attacks
- Financial crisis due to cyber incidents

**Cyber Attacks**

**Operational**

- Business disruptions
- Business continuity planning in case at risks
- Trade credit insurance
- Product failure insurance

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# JPS Future Plans

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# JPS Future Plans



JPS has experienced rapid business growth and others unique value not found with other competitors or insurance brokers

## JPS Evolve

### Short Terms Goals

- Establish partnership with all banks in Indonesia
- Ensure “Claim is Simple” remains a core commitment in claim handling

### Current Status

- Offers distinct insurance product different from competitor
- Implement ISO 270001:2022 for customer data confidentially
- Ranked among top 8 insurance broker in Indonesia

### Long Terms Goals

- Develop a unique insurance product that stands out from other in the market

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## PT. Jaya Proteksindo Sakti

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